

SPOTLIGHT ON CBM



CBM Christian Blind Mission is a Christian international development organisation, committed to improving the quality of life of people with disabilities in the poorest communities of the world irrespective of race, gender or religious belief. They have worked in eye health for over 50 years and are currently working on over 300 projects in 50 countries to create inclusive, sustainable and locally owned eye health services.

Peek has been working with CBM since 2018 and we owe much of our growth in recent years to their support. Our partnership draws on the in-depth technical expertise of CBM in programme delivery and intervention and Peek's unique technology and data insights.

By end of December 2021, **CBM programmes powered by Peek have reached over 506,000 people, and connected over 108,100 patients to the care they need.** At the time of writing, CBM-Peek programmes were in operation across Ethiopia, Pakistan, Tanzania, Uganda and Zimbabwe.

Next steps

Peek is grateful to the CBM colleagues who have been incredible champions of our approach and powerful advocates of our joint mission. In 2022 we plan to expand into new locations and countries with CBM and we look forward to the new insights, experiences and stories of lives transformed which our partnership will bring.

We are particularly excited about CBM-Peek programmes planned for Kenya as part of the Vision Impact Project (VIP). This project brings together multiple implementing partners and NGOs to collaborate with the Ministry of Health in Kenya across ten counties.

“Our partnership with Peek has enabled us to bring eye care to thousands more people across many countries. Vitally, it helps us understand where people are getting lost in the health system and means we reach those who would otherwise miss out on the treatment they need.”

Dr Babar Qureshi, Director of Inclusive Eye Health and Neglected Tropical Diseases (NTDs) at CBM and Vice President, International Agency for the Prevention of Blindness (IAPB)



A man has his vision screened in Punjab as part of a CBM Programme powered by Peek in October 2021.
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Examples of CBM-Peek impact

50%

In Zimbabwe, specialists' time in hospitals and other clinics

is often spent dealing with simple eye health concerns that could be handled at the primary level. In a CBM programme in Mashonaland West, programme partners implemented changes in their referral practices in response to data from Peek. As a result, **cataract cases have increased from 30% to 50%** of the hospital case mix, a positive shift reflecting more appropriate use of specialists' time.

28,000

Starting with just three sites in Chakwal, CBM's programmes in Pakistan have grown to a network of **111 health facilities** and **1567 primary and secondary schools**, covering a region of **2.5 million people**. At the end of 2021, programmes across Pakistan were **screening around 28,000 people per month**.