



Annual Review  
2025

 peek vision

Making the invisible, visible.

Training to use Peek at Al-Ibrahim  
Eye Hospital in Karachi, Pakistan.  
**Credit:** Al Basar International  
Foundation



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**Making the invisible, visible.**

**Front cover:** A woman in Koshi Province, Nepal. She received glasses as part of a door-to-door vision screening programme using Peek, run by our partners Nepal Netra Jyoti Sangh.  
**Credit:** Peek Vision / Nepal Netra Jyoti Sangh

# Introduction



Ten years ago, Peek spun out from the London School of Hygiene & Tropical Medicine to become an independent, not-for-profit social enterprise. Since then, the global eye health challenge has become even clearer, and more urgent.

An estimated 1.1 billion people live with vision loss, most of it preventable or treatable. Yet millions continue to lose their sight because health systems cannot find them, track them, or connect them to care. If people are invisible to health systems, they remain invisible to care.

In 2025, we saw what is possible when data, technology and committed partners come together. Peek-powered programmes have screened more than 18 million people and connected over 1.7 million to care since 2018. Behind these numbers are countless stories of sight restored — children and adults whose futures look very different, thanks to health workers and programme managers who can now see who is being missed, and why.

Partnerships remain central to our work. In 2025, we signed a landmark agreement with the federal government of Nigeria, launching programmes that screened more than 420,000 people in their first two months. We expanded partnerships in India with leading eye health institutions and established new collaborations in Pakistan, Ghana and Kenya.

This year marked a turning point in how we approach scale and sustainability. While philanthropy and government funding remain essential, they are not enough to meet the growing demand for eye care in Africa and Asia. In response, we began testing new approaches to address long-standing barriers — from financing cataract surgery to enabling safe doorstep dispensing of near vision glasses, and strengthening national eye health systems through government partnerships.

In 2025, we launched a new four-year strategy to turn the tide on avoidable vision loss. We will help partners find more people, connect more to care, improve outcomes, and catalyse equitable, sustainable market solutions. By 2029, we aim to reach one million people every week, putting us on a path to ensuring more people have their sight restored than lost.

None of this is possible without our team and partners, from community health workers and hospitals to NGOs, governments and funders. I am grateful to all who support, challenge and work alongside us to build eye health systems that leave no one behind.

**Andrew Bastawrous**  
CEO and co-Founder of Peek Vision



“I was fortunate enough to visit Uganda in March 2025, where I saw first-hand the incredible steps that Peek and its partners are taking to bring better vision and eye health to everyone. They’re not only scaling up their existing products and services, but breaking new boundaries in terms of new approaches to sustainable financing for eye care. This kind of innovative partnership will be essential if we are to solve the global vision crisis.”

**Martin Frost CBE**  
Chair of Peek Vision Foundation Board of Trustees

“Peek is not just technology for the sake of technology. It’s an innovation that allows compassionate healthcare to reach people who do not have access.”

**Dr Umang Mathur**  
CEO of Dr Shroff’s Charity Eye Hospital



“Screening is important, but if there is no way of ensuring that people get the care that they need, it’s of no use. This is the value that Peek brings to our programmes — helping close the gap so people are actually connected to care.”

**Joyce Koech**  
Head of Inclusive Health Programmes  
at CBM Christian Blind Mission

# What we do



## The problem

1.1 billion people live with vision loss and this number is growing. Yet 90 percent of vision loss cases can be treated or prevented. Vision loss costs the global economy over US\$410 billion annually, yet eye health is one of the most cost-effective and economically rewarding areas of global health. It's estimated that every \$1 invested in eye health in low and middle-income countries yields \$28 in returns.

Despite this vast need, eye health specialists are in short supply in most places. The global majority of patients are invisible to health systems that lack resources to find and prevent them from losing their vision.

## Our solution

At the end of 2025, our partners had deployed Peek in 128 eye health programmes across 10 countries. Our partners use Peek to conduct smartphone-based vision screening, data capture tools and powerful data insights.

Non-specialists can screen people for vision problems in their communities, schools and workplaces. Programme managers can track patient journeys to see where people are being left behind and improve efficiency.

## Our outcomes

- **2.5x more people can be screened** with our clinically-validated screening app
- **16x more people can reach care** with text message referral reminders and patient monitoring
- **Up to 6x cheaper** per completed referral with data-driven programme design.

## Our impact

By the end of 2025 over 18 million people were screened and over 1.7 million connected to care in Peek-powered programmes.

## Our audacious goal

By 2050, together with our partners, we reverse the global trend and prevent 1.25 billion people from losing their vision.



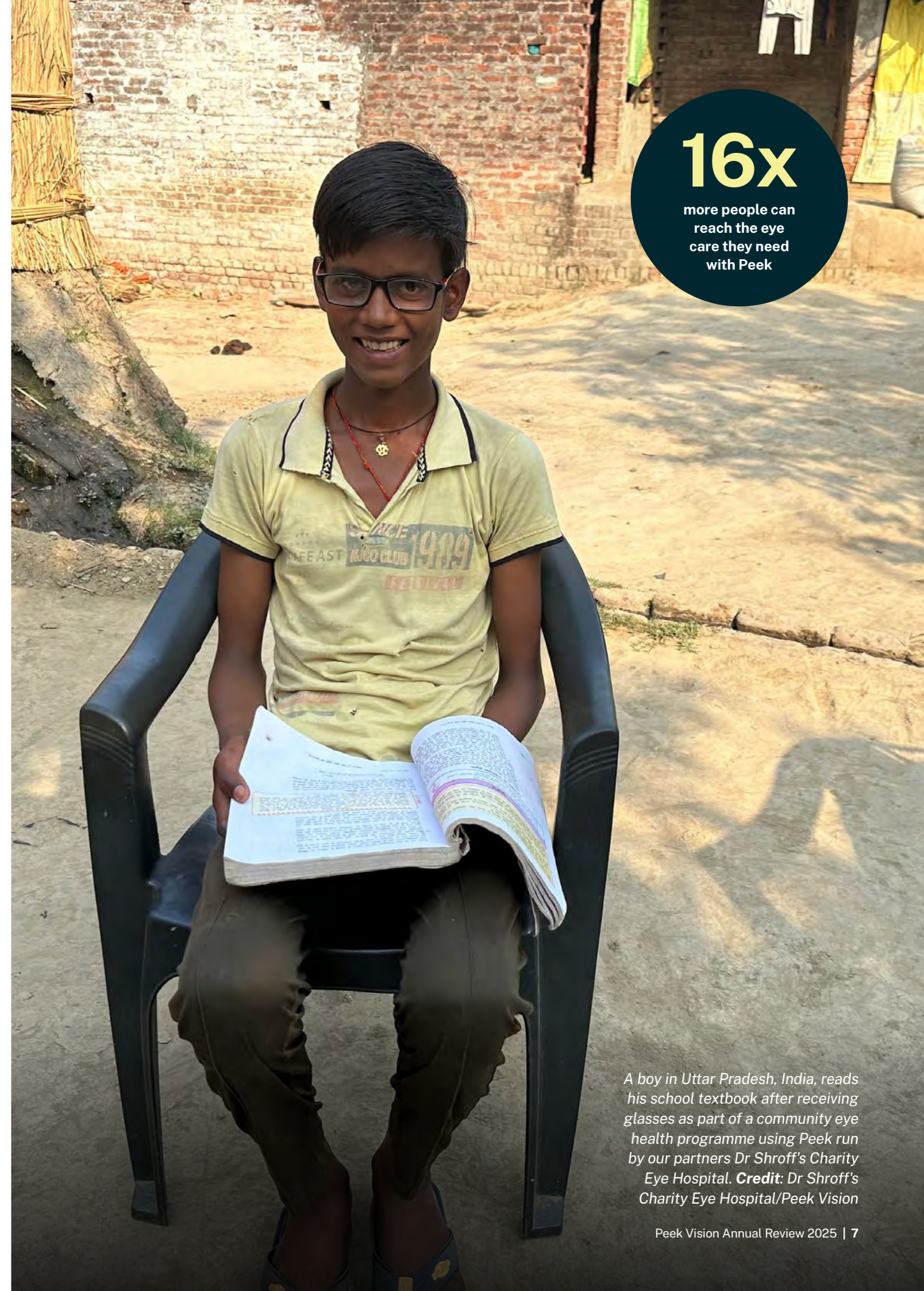
## Connected to care: a metric that matters

Connected to care means that an eye health patient is **identified and successfully completes their journey to treatment** - whether receiving immediate care or attending further referrals.

Without Peek, eye health services can track how many people they screen and treat, but those who drop out of the pathway to care are invisible. In most cases, that means they will go without treatment. Peek makes these people visible by giving eye health services the ability to monitor who makes it to care. This helps identify barriers and enables targeted follow-up and system-level solutions. The result is eye health services that can reach more people, more effectively and more equitably.

# 16x

more people can reach the eye care they need with Peek



A boy in Uttar Pradesh, India, reads his school textbook after receiving glasses as part of a community eye health programme using Peek run by our partners Dr Shroff's Charity Eye Hospital. **Credit:** Dr Shroff's Charity Eye Hospital/Peek Vision

# 2025–2028 strategy



In 2025 we embarked on a new **four-year strategy**, setting a bold and transformative course for the coming years.

By 2029, we will reach a million people every week – a step change that will see more people’s sight restored than lost worldwide.

Together with our partners, we are working towards a world where no one has to live or die with treatable vision loss ever again.

## Why are we doing this?

- 1.1 billion people live with sight loss, yet 90 percent of cases are preventable or treatable
- In many eye health programmes, only 20 percent of people identified with an eye health problem go on to access the eye care they need
- Very few programmes globally produce long-term community-based outcomes data to drive quality and accountability
- Current eye health programmes, which work with limited, time-bound budgets, cannot deal sustainably or equitably with the rising global demand for eye care

## Where are we doing this?

We will concentrate and deepen our work in focus countries to maximise our impact and learning opportunities, better preparing us for rolling out more widely across Africa and Asia beyond 2028. Our focus countries for this period are Kenya, India, Nigeria and Pakistan. At the same time, we will continue to support eye health services in our other countries, which in 2025 included Ghana, Nepal, Uganda, Zambia and Zimbabwe.



## Our commitments:



### Find more people with treatable vision loss.

Non-specialists use Peek to screen for vision loss. We will make accurate case-finding faster and even simpler, with enhanced screening, measurement, and evaluation tools. Deeper focus in selected countries will help us to achieve more comprehensive eye health coverage.



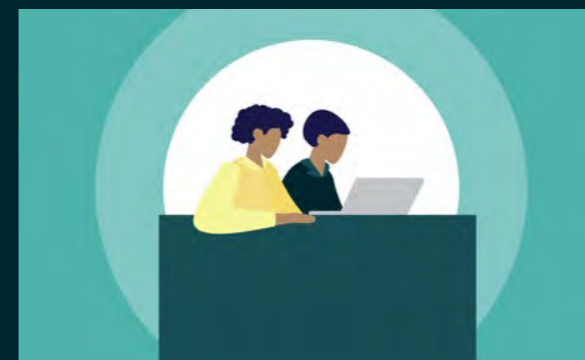
### Connect more people to eye health systems.

We will generate more insights to reduce drop-off rates, simplify and improve metrics to reveal the causes of unmet care needs, expand access to data, and foster knowledge sharing between partners and across countries to improve practice.



### Improve the quality of eye health outcomes.

We will make it easier to access and act on outcomes data, supporting partners to generate bespoke insights independently, and capturing 30-day+ outcomes data in 75 percent of active programmes.

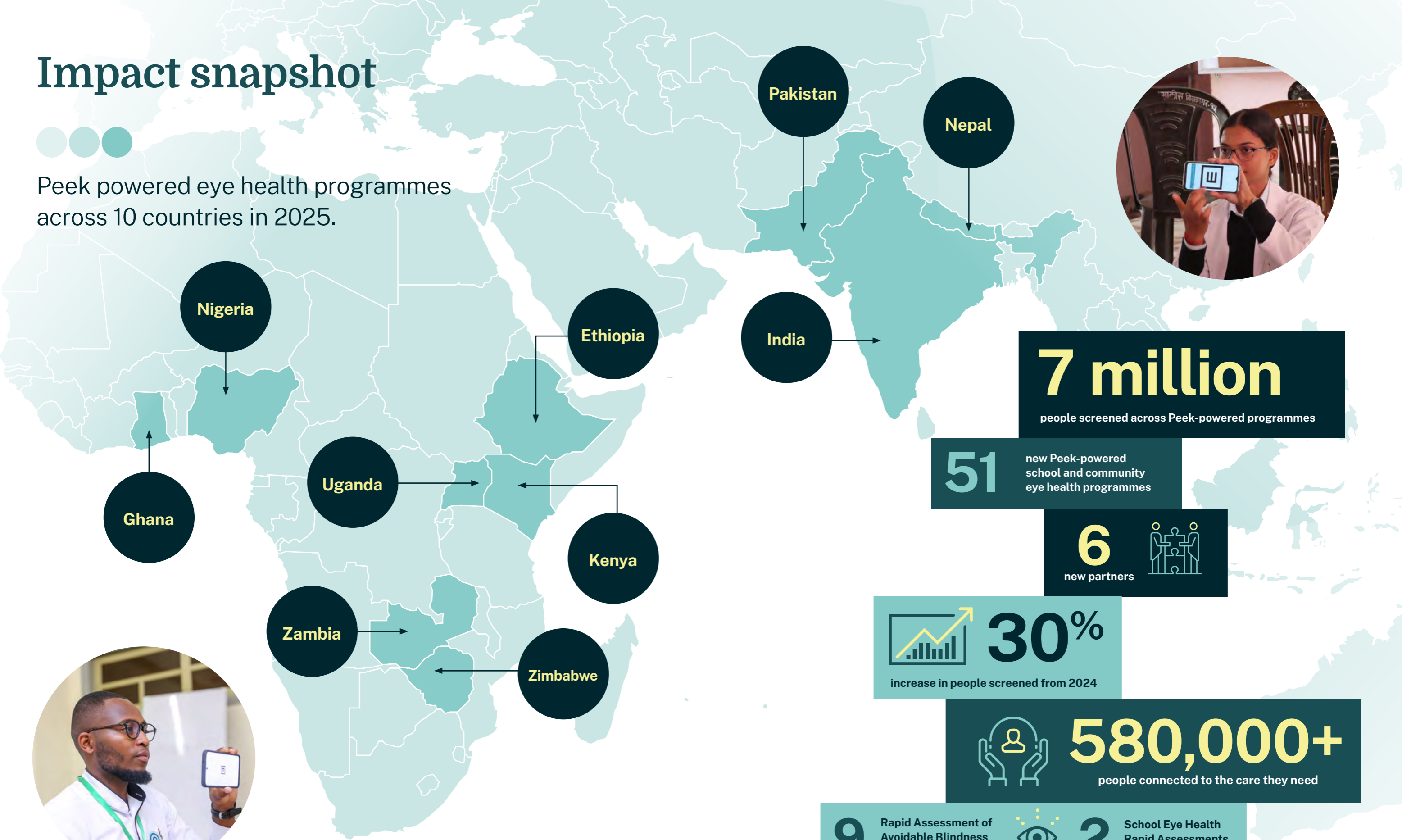


### Catalyse equitable, sustainable market solutions for eye health.

To meet the rising demand our strategy generates, we will make the Peek product even better value, generate more market insights, build partner capacity, test new financially sustainable business models, and provide long-term investment opportunities.

# Impact snapshot

Peek powered eye health programmes across 10 countries in 2025.



**7 million**  
people screened across Peek-powered programmes

**51** new Peek-powered school and community eye health programmes

**6** new partners

**30%**  
increase in people screened from 2024

**580,000+**  
people connected to the care they need

**9** Rapid Assessment of Avoidable Blindness (RAAB7) surveys **2** School Eye Health Rapid Assessments (SEHRA) completed

**16** peer-reviewed research articles co-authored by Peek team members

# 2025 timeline

## January

We initiated a new phase of work in Kenya, starting the co-design of programmes with Sightsavers. We also continued progressing our integration with KHIS, Kenya’s national health data collection and reporting system.



## February

Congratulations to Keitumetse Thamane, Peek Programme Management Lead who was named a Young Systems Leader by the International Agency for the Prevention of Blindness (IAPB).

## July

Peek’s first programme with Sightsavers launched in Nairobi county. Later in the year Sightsavers began using Peek in five further counties as part of the Bloomberg Philanthropies **Vision Initiative**, a major new investment in global eye health.



## August

Peer-reviewed study published in *Translational Vision Science & Technology* shows that Peek’s digital near vision test can be used accurately by non-specialists.



## March

Dr Arunga’s Eye Hospital in Uganda hosted a small team from Peek as part of our “See now, pay later” pilot of microloan cataract surgery financing.

## April

During IAPB’s 2030 IN SIGHT LIVE global eye health sector conference in Kathmandu, Nepal, there was standing room only during a session co-hosted by Peek and our partners, showcasing how Peek is critical to their work.



## September

Shri Sadguru Seva Sangh Trust, one of India’s leading eye health providers, launched their first Peek-powered school eye health programme in Varanasi, Uttar Pradesh, delivered through their flagship hospital, Sadguru Netra Chikitsalaya.

## October

From over 400 entries, Peek was one of ten organisations selected to participate in a prestigious accelerator programme with **Turn.io**, piloting an AI-powered help chatbot aimed at our users and screeners.

## May

Twenty-two new trainees gained the required skills to train others to use Peek during a software user training workshop, which our training team co-led with Vision Action in Ghana.



## June

The Peek team came together for our first all-team meeting in three years, grateful for the opportunity to spend valuable time working on our scale-up strategy.

## November

Peek Vision and Nigeria’s Federal Ministry of Health and Social Welfare signed a Memorandum of Understanding, marking the beginning of a new partnership to strengthen eye health services across the country.



## December

Peek was selected as a 2026 Zero Project Award winner, nominated by our partner CBM Christian Blind Mission. The Awards celebrate scalable solutions that remove barriers and advance the rights and inclusion of people with disabilities.

# Near vision glasses at the doorstep, powered by Peek



Presbyopia is age-related loss of near vision. It impacts activities like reading or using a phone. 826 million people worldwide have presbyopia but the majority of them have no access to eye health services. For many, losing near vision may mean losing their livelihood.

In 2025, after several years of rigorous testing and development with our partners in Nepal and India, Peek released a digital presbyopia calculator feature. It enables non-specialists such as community health workers to accurately dispense ready-made near vision glasses (“ready readers”) directly to patients in communities or at their homes.

Our partners told us that community vision screeners often lack confidence prescribing ready readers without supervision, which diverts specialists from complex cases. The Peek presbyopia calculator solves this problem by providing non-specialists with reliable, appropriate guidance for dispensing ready readers in Peek-powered eye health programmes.

Embedded in the wider Peek system, the presbyopia calculator can only be triggered after ruling out more complicated vision conditions, meaning that ready-made glasses are only prescribed where they are appropriate. In a clinical trial in India, over 90 percent of prescriptions from community health workers using our calculator exactly matched optometrists’ prescriptions and more than 99 percent were extremely close.

This calculator enables our partners to reliably dispense near vision glasses on the doorstep, supporting WHO goals to expand the eye health workforce and potentially enabling millions more people to access clear vision. We are now working with our partners to implement the tool in suitable eye health services across Africa and Asia.



*“I’ve been struggling to see in the evenings and up close for around 15 years now. This has caused serious issues in my shop as I have given customers the wrong change or counted my earnings incorrectly. I am delighted with my new glasses, I can see much better. Having this service at the doorstep is very helpful.”*

**Mr Kantab**  
Shopkeeper, Uttar Pradesh,  
India

*Mr Kantab, a shopkeeper from Uttar Pradesh, India, who received near vision glasses as part of our presbyopia calculator clinical trial with our research partners Dr Shroff’s Charity Eye Hospital **Credit:** Dr Shroff’s Charity Eye Hospital / Peek Vision*

# Breaking new boundaries in eye health financing



Cataracts are the leading cause of blindness worldwide. For most people, sight can be restored with a simple 15-minute operation that costs as little as US\$50.

Cataract surgery also has one of the highest economic returns in healthcare. Yet across Africa and Asia, millions of patients are needlessly living in darkness, because they can't afford surgery or can't access it.

Those who can't afford to pay upfront are left behind, while hospitals struggle to achieve the patient throughput they need to invest in staff and infrastructure. As a result, millions of people remain blind or severely visually impaired, not because treatment is unavailable, but because it is unaffordable or inaccessible.

Eye health services across the world are trapped in a cycle: they cannot reach the people who most need care, and they lack the resources to treat those who do reach services. Large backlogs of cataract patients persist, with demand continuing to outstrip capacity.

Philanthropic and government funding plays a vital role in enabling the most vulnerable people to access treatment. However, the number of people who need surgery is so great that philanthropy alone will never be enough to solve the problem.

Something needs to change.

We are determined to test new financing models that are sustainable,

equitable, and enable eye health services to expand their reach.

In 2025, we began working with two partners in Uganda to test a new approach. Together with Opportunity Bank Uganda, a well-established social lender, and Dr Arunga's Eye Hospital, one of Uganda's leading social enterprise eye hospitals, we launched a pilot cataract surgery microloan model.

Using Peek, the hospital organises screenings to identify cataract patients. Those who meet the loan criteria are referred to Opportunity Bank Uganda, where they receive financial literacy training and a small loan to cover the cost of surgery. Referred patients visit Dr Arunga's Eye Hospital to receive high-quality cataract surgery, financed through the loan. Repayments are made over a 12-month period using Opportunity Bank's established social lending model, with patient progress monitored throughout using the Peek platform.

We believe this model has the potential to be transformative — not only in Uganda, but in other settings where shortcomings in financing are creating major barriers to treating cataract patients. We are also exploring sustainable financing models in Kenya and India, with pilots expected to begin in 2026 and beyond.



Credit: Peek Vision

## Focus on Nigeria



Peek Vision launched a landmark new partnership with Nigeria's Federal Ministry of Health and Social Welfare in 2025, signing a Memorandum of Understanding in December.

The partnership aims to strengthen eye health services across Africa's most populous country, where around one in ten people are estimated to have some form of vision impairment.

This collaboration will deploy Peek's smartphone-based vision-screening tools and data platform to expand screening, improve referral pathways, and strengthen primary healthcare capacity across the country, including rural and low-resource areas.

Working with our NGO partners in the country, including Sightsavers and CBM, implementation has already begun. By the end of 2025, over 420,000 people had been reached as part of Sightsavers' Focus on Clear Vision programme, setting up Peek for accelerated scale-up across the country.

**“Our partnership with Peek Vision will significantly increase Nigeria's capacity to identify people with vision challenges and connect them with appropriate care. Working with our partners, Peek will particularly help us reach rural and hard-to-reach communities where many people live with avoidable vision loss.”**

**Dr Oteri Okolo**

Director of the National Eye, Ear and Sensory Functions Health Programme, Federal Ministry of Health and Social Welfare, Nigeria

# Our products



Peek Vision originated from eye health research in Kenya with the International Centre for Eye Health at London School of Hygiene & Tropical Medicine.

Today, we offer our partners a range of tools to optimise and evaluate eye health services. Developed for eye health by eye health experts, our products are designed to serve the people who most need access to eye care.



## What is Peek?

This video explains how our product works.

## SEHRA

Enhancing school eye health planning with accurate data

SEHRA (School Eye Health Rapid Assessment) addresses the critical gap in understanding children's eye health, using Peek's tried-and-tested software and data insights platform.

- Assesses readiness for school eye health programmes
- Provides baseline data for planning and monitoring services
- Collects data to track progress towards WHO global eye health targets

## Peek Acuity

Simple smartphone distance vision check for all

Our original smartphone distance vision check app launched in 2016 and is available for free download via Google Play Store.

- Standalone distance vision check app without data capture and referral
- Clinically-validated, can be used by anyone with an Android smartphone
- Simulation shows the patient's vision compared to normal vision
- Available in multiple languages and used in over 150 countries

## Peek

Digital screening, referral and insights

Our flagship platform provides software and data insights for large-scale eye health programmes in schools, communities, and workplaces.

- Clinically-validated smartphone vision screening allows non-specialists to accurately find and refer patients
- Intuitive data capture with custom patient text message reminders
- Offline data collection capabilities
- Configurable practitioner workflows and patient pathways
- Advanced data analysis for actionable insights
- Used by NGOs, governments and hospitals

## RAAB7

Gold-standard eye health survey for over 50s

RAAB (Rapid Assessment of Avoidable Blindness) is the gold-standard survey for assessing eye health needs in adults 50+ years. RAAB7 was jointly developed by Peek and the International Centre for Eye Health.

- Replaces error-prone and time-consuming paper surveys
- Enables fast, accurate data collection and analysis
- Includes innovative new Peek features like digital near vision testing
- Collects data to track and report progress towards WHO global eye health targets
- Provides an accurate picture of adults' eye health needs for better health service planning



## More than just a software provider

We support our partners from planning through to evaluation:

- Comprehensive training and programme design
- Certification to deliver software user training
- Peek-hosted knowledge sharing sessions enable implementers to learn from each other
- Data insights reviews to surface actionable insights

# Peek in the media



## Rolex Perpetual Planet Initiative

We are fortunate to benefit from the support of Rolex since 2016, when Andrew received a Rolex Award for his pioneering work with Peek Vision. Since then, Rolex –through its Perpetual Planet Initiative– continues to support Andrew and Peek’s activities. Rolex’s support has helped bring the spotlight on our work through media campaigns and films, including a new film released in 2025 that covers our work in India with Dr Shroff’s Charity Eye Hospital.



### Wired magazine

How Peek Vision helped 1.5 Million people to see again.



### Times radio

How Andrew Bastawrous is revolutionising eyecare access through a smartphone.



### Daily Trust

Extensive media coverage in Nigeria covering the Memorandum of Understanding between Peek and the Federal Ministry of Health and Social Welfare.



### Trend, The Journal of Pew Charitable Trusts

An app that is transforming vision tests.



A girl has her vision tested using Peek in Chiredzi, Zimbabwe.  
Credit: Peek Vision / CBM



Our team met in Portugal in July 2025. Credit: Peek Vision

## Our team



Our co-Founder and CEO Andrew Bastawrous is an ophthalmologist and Professor in Global Eye Health at the London School of Hygiene & Tropical Medicine. Andrew has worked and undertaken research in over twenty countries, including two years living in Kenya where he led the development and testing of Peek alongside a major eye health study. He has published over 100 peer-reviewed articles and was awarded an OBE in 2023.

Our team includes ophthalmologists and optometrists, leaders of eye health, humanitarian and United Nations organisations as well as people who led teams and programmes in banks, technology companies and media. We are united by the belief that through working together, we can bring better vision and eye health to everyone.

## Governance and structure

The Peek Vision Foundation is a UK registered charity (Charity Registration Number 1165960) and is the sole shareholder and 100 percent owner of Peek Vision Limited, a legal manufacturer of medical devices and a registered company incorporated in the United Kingdom (Company Registration Number 09937174). Peek Vision Limited has two registered offices, one in Botswana and one in the UK. Peek Vision Limited is the parent company, sole shareholder and 100 percent owner of Peek Vision (Proprietary) Limited incorporated in Botswana (Company Registration Number UIN BW00000520922). Peek Vision Limited and Peek Vision Foundation are registered joint owners of Peek Vision Limited by Guarantee in Nigeria (Company Registration Number 8331353), a registered non-profit company.

The Peek Vision Foundation is guided by an expert Board of Trustees. Peek Vision Ltd is governed by a Board of Directors accountable to The Peek Vision Foundation's Board of Trustees. Peek Vision Pty Ltd is governed by a Board of Directors accountable to the Peek Vision Ltd Board of Directors. Through Peek Vision Ltd, we provide products and services for the public good. Peek's entities are purpose-driven, united to achieve vision and eye health for all. The Peek Vision Foundation also provides small grants to support eye health education (through the **Karen Sparrow scholarship**) and research and development with strategic Peek partners.

## Our trustees



### Matthew Burton

Director of the International Centre for Eye Health (ICEH) and Professor of International Eye Health at the London School of Hygiene & Tropical Medicine.



### Rebecca Eastmond

CEO and co-Founder of Greenwood Place, which provides strategic advice and execution for entrepreneurial philanthropists.



### Allen Foster OBE

Former co-Director of the International Centre for Eye Health (ICEH) and the International Centre for Evidence in Disability (ICED), both at the London School of Hygiene & Tropical Medicine.



### Martin Frost CBE (Chair)

Businessman and entrepreneur responsible for the start-up and scale-up of several highly successful global technology businesses, including M-PESA, one of Africa's most popular mobile money platforms, and CMR Surgical, a leading medical device startup.



### Elie Gasagara

Executive Leader / Independent Consultant working with civil society organisations in the area of adults and children safeguarding. He has served in leadership positions in a number of International NGOs including World Vision.



### Mahali Hlasa

Riders for Health ('Riders') Lesotho's Country Director and Chairperson of the Riders' Global Management Council. Riders is a world-leading, award-winning social enterprise working in five countries in Africa.



Peek is a multidisciplinary team based across 14 countries. **Credit:** Peek Vision

# Finances



## Unaudited accounts

### Income

- We received a total income of £5.3M (2024: £5.42M)
- £0.6M (2024: £1.1M) was sales income
- £4.7M (2024: £4.3M) was income from grants and donations
- £0.1M (2024: £0.1M) was from other sources (e.g. interest)

In 2025, Peek continued to build momentum in a contracting international development market, bringing vision and eye care to more people than ever before. In line with our projections, sales income declined as a percentage of our total revenue but demand for our solutions has never been higher. Thanks to the vision and commitment of our philanthropic supporters, alongside the investment from organisations embedding Peek-powered programmes in their work, we have been able to strengthen our organisational capacity and significantly increase our impact.

Throughout 2025, philanthropic support helped make our work possible by reducing financial barriers for partners and scaling the use of our software. We also continued to invest in financially sustainable eye care business models that offer a clear pathway to long-term systems change. We enter 2026 with strong foundations and significant momentum.

### Expenditure

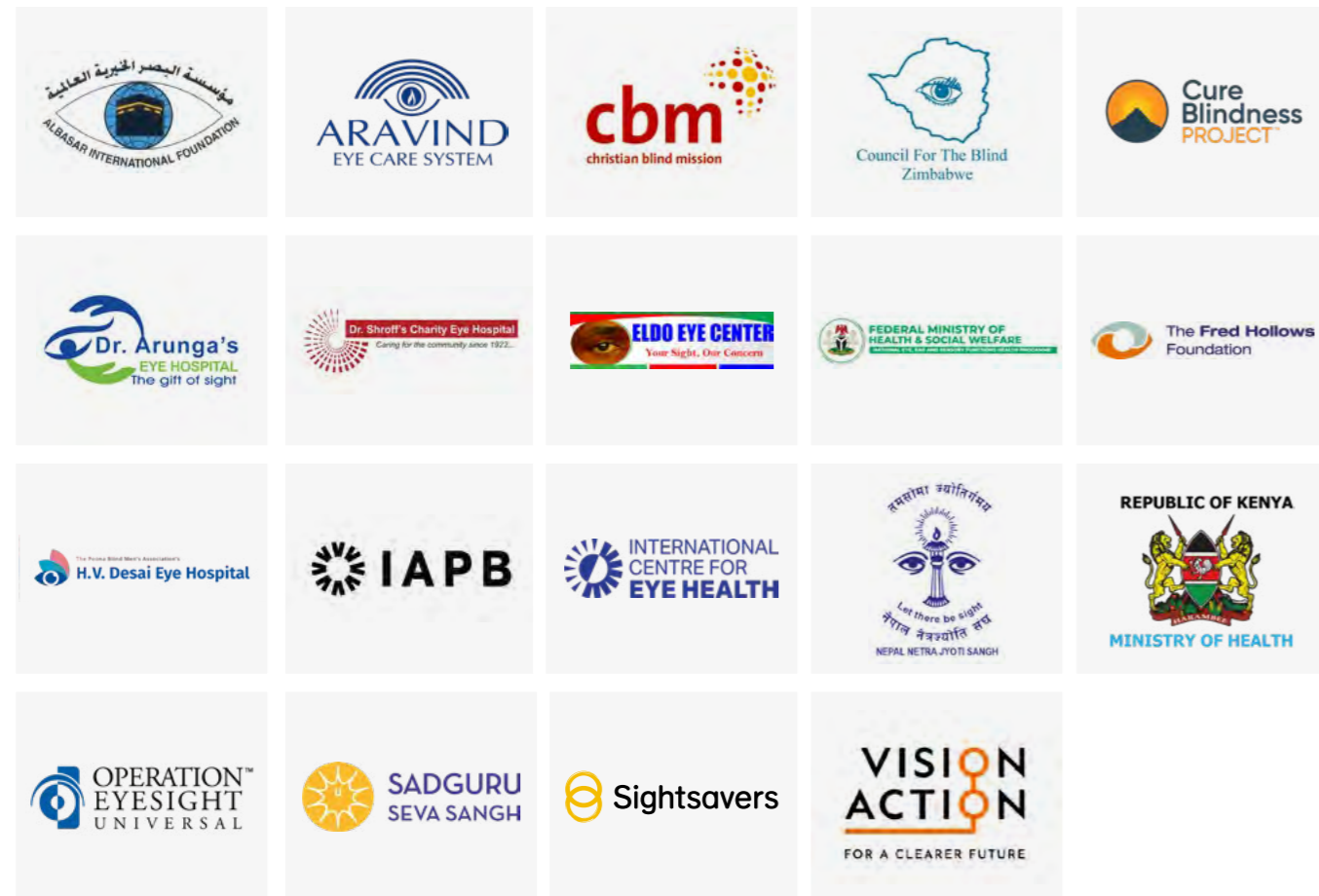
In the past year we increased our expenditure by almost 10 percent to £5.1M (2024: £4.6M) reflecting our commitment to invest in our ability to meet the increasing demand for Peek's products and services.

This increased expenditure has primarily focused on talent acquisition across product and feature development, programme management, training and key support functions, with new colleagues based in Africa, Asia and Europe. This investment has contributed to a 30 percent increase in reach and a 15 percent increase in the number of people connected to care over the past year.

# Our partners



Partnerships are at the heart of everything we do at Peek. We are enormously grateful to all of our partners and the implementing organisations, hospitals and networks they work with to bring better vision and eye health to everyone.



"Vision and eye health for all is not just a tagline – it is achievable."

**Andrew Bastawrous**  
CEO and co-Founder, Peek Vision



Credit: Peek Vision

Visit our website

**peekvision.org**

email

**enquiries@peekvision.org**



**Making the invisible, visible.**

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Federal Ministry of Health and Social Welfare, Nigeria and Shri Sadguru Seva Sangh Trust*