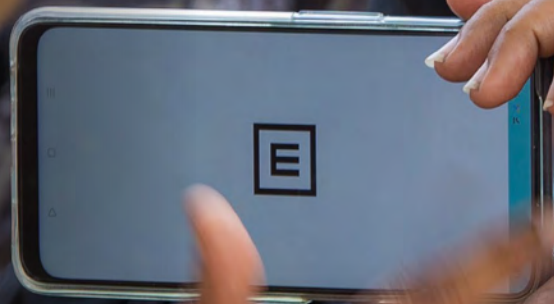


Making the invisible, visible

One million people connected to sight



A lady health worker in Matiari, Pakistan conducting vision screenings using Peek. **Credit:** CBM

 peek vision

Find out more at: peekvision.org/one-million-connected-to-care



Peek-powered vision screening in a community eye health programme in Mbarara, Uganda. Credit: CBM

One million people connected to sight



"It was late 2012. We'd had a long, tiring day treating people for vision problems in a remote village in Kenya. We'd worked so hard but as we packed our equipment to return home, I felt the familiar pang of despair,

knowing that there were still scores of people who hadn't made it to our temporary clinic. Many of them didn't even know their vision problem could be treated.

Motivated by that huge unmet need, we started testing an idea that smartphone technology - then a relative novelty - could help. Twelve years later, that idea has grown into Peek, a tool embraced and nurtured by organisations like CBM Christian Blind Mission, the Kenyan government and many others.

It took four years for our partners to connect the first 250,000 people to care using Peek. In the next two years, we reached 750,000 people. Today, over 10 million people have been screened using Peek and one million connected to care.

However, the challenge remains significant. By 2050, the number of people with vision loss is expected to nearly double to 1.8 billion.

Peek and our growing number of amazing partners can play a transformative role in reversing this trend, helping bring better vision and eye health to hundreds of millions in need. What our partners and team have accomplished is fantastic, but we are just getting started. I'm even more excited to see what the future holds."

**Professor Andrew Bastawrous,
CEO and co-Founder of Peek Vision**

Over 10 million people have been screened using Peek and one million connected to care.

How it works

One million people have now been connected to eye care using Peek across 12 countries in Africa and Asia.

Connected to care means a person with an eye health issue has been screened and treated on-site for simple problems, or referred to specialists and attended all appointments for more complex issues. Most receive glasses, cataract surgery, or medication.








In conventional eye health programmes, following a patient's journey throughout the system simply isn't feasible.

With Peek's software and data intelligence platform, it becomes the norm, allowing programmes to identify who is -and isn't- being connected to care.

Connecting people to care is critically important but for many patients, what happens after they are connected is unclear. We're excited to be working on new developments to our product that will greatly enhance our users' understanding of patients' treatment outcomes, equipping our partners to bring better vision and eye health to everyone.



Top: Sister Elizabeth screens a patient's vision as part of a CBM-Peek Programme in Tanzania. **Credit:** CBM; **Bottom:** Peek's Admin dashboard gives programme managers access to near real-time data. **Credit:** Peek Vision

Patient journey	How Peek helps
 <p>1 Rapid assessment</p>	Rapid eye health assessments powered by Peek can provide robust data on adult and child eye health needs , so programmes can improve planning and advocate for funding.
 <p>2 Screening</p>	Eye health programmes find patients through screening with Peek's clinically-validated app in communities, schools and workplaces.
 <p>3 Triage</p>	After screening, triage ensures that those who need further treatment are referred onwards. Patients' progress can be monitored to ensure they reach the right place at the right time.
 <p>4 Referral</p>	With Peek, patients receive text message reminders for appointments. Real-time programme data highlights who is left behind so service providers can target key issues to improve attendance.
 <p>5 Data-driven optimisation</p>	Peek-powered eye health services use data-powered insights to make better use of resources, minimise unnecessary referrals to hospital care and leave nobody behind.



Powered by our partners

From the very beginning, Peek has been rooted in partnerships. Peek started as a research project at the International Centre for Eye Health at London School of Hygiene & Tropical Medicine. Our earliest collaborations with Operation Eyesight Universal and the Governments of Botswana and Kenya were crucial to shaping our approach. And the foundational partnership between CBM Christian Blind Mission and Peek has played a huge role in getting Peek to where it is today.

We are hugely grateful to those who adopted our technology from its earliest days and helped shape its development. We also want to thank those who provide financial and other support, turning our idea into large-scale impact. And not least, our partners and team, who've embraced our technology and innovated their approach to deliver the results we see today.

Photo: A pupil attending vision screening as part of Kenya's Vision Impact Project poses with the Peek app. **Credit:** CBM

Peek is powering eye health programmes in 12 countries across the world. Rapid eye health assessments (RAAB7 and SEHRA) using Peek have been conducted in 20 countries.

One in a million

Jasmeen, 35, is a shopkeeper in Allahganj, India. She was screened and treated in 2024 in a Peek-powered community eye health programme run by Dr Shroff's Charity Eye Hospital.

"I was finding it hard to see and I was getting headaches when I was sewing. I was having problems reading. I was worried the problem would get worse and make it harder for me to run the shop.

The person who came to my house to test my eyesight was very nice. When I first tried the glasses I was grinning and grinning. It was better immediately. Now I can see clearly again.

If I lost the glasses then I would go wherever I needed to go to get more - near or far - because they have made a real difference."



Jasmeen at her shop. **Credit:** Dr Shroff's Charity Eye Hospital / Peek Vision

Join us to connect millions more to better vision

Jasmeen is just one of the million people worldwide who have been connected to care using Peek since 2018.

We are working at pace but there is so much more to do.

Alongside our NGO partners, government allies and visionary funders, we're committed to countering the growing global vision crisis. In the coming years, we will continue scaling up our work to ensure that everyone, everywhere has access to sight-saving eye care.

As well as expanding our reach by working with new partners and in new locations, we are trialling innovative new tools and approaches that have the potential to make transformative changes and hugely increase the number of people who can access quality eye care.

Photo: Adding patient data into Peek in Mohammadi, India. **Credit:** Dr Shroff's Charity Eye Hospital / Peek Vision



If you would like to work with Peek or support us by donating, please visit peekvision.org/support or email enquiries@peekvision.org

Donate now



Find out more at: peekvision.org/one-million-connected-to-care