



# Technology and data insights to solve the global vision crisis



**1.1 billion people live with vision loss and the number is growing.** Yet 90% of all vision loss can be treated.



**Across the world, eye health professionals work tirelessly.** But they face huge challenges: specialist resources are scarce, patients don't arrive at appointments and outcomes are hard to track.



**Peek Vision works with NGOs and governments to bring vision and eye health to everyone.** Together, we use the power of data to optimise school, community and workplace eye health services.



**The result is increased screening coverage, better attendance at appointments, and services that cost less per person.**

# What is Peek?



**Award-winning** software and cloud-based data intelligence platform developed by eye health experts.



**Clinically validated** vision screening, data capture and referrals by anyone, anywhere.



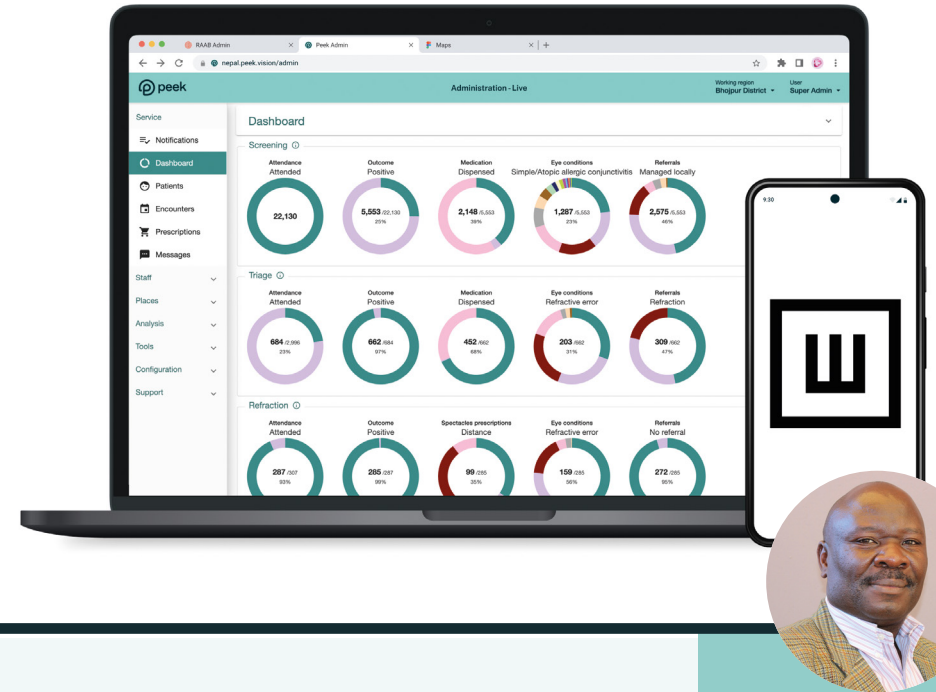
**Powerful data analysis** for actionable insights.



RAAB7 and SEHRA **rapid assessment** apps for planning effective programmes.



Peek is powering programmes in multiple countries with **millions of people screened each year**.



## HOW IT WORKS

1



### Survey

Peek's software for RAAB7\* and SEHRA eye health surveys provides robust data on adult and child eye health needs, as well as tracking World Health Organization eye health indicators.

\*In partnership with the International Centre for Eye Health at London School of Hygiene & Tropical Medicine.

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### Screening

Eye health programmes find patients through screening in communities, schools and workplaces. Peek's clinically validated app enables accurate vision screening and data capture even in remote locations.

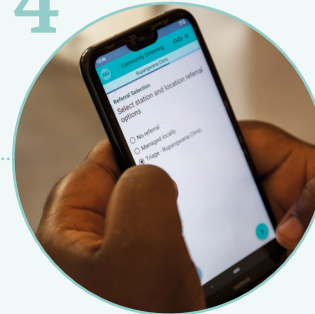
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### Triage

After screening, triage ensures that those who need treatment are referred to the right place. Peek's intuitive data capture means that patients can be tracked through the system and reach the right place at the right time.

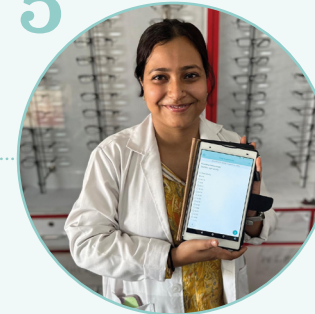
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### Referral

With Peek, patients receive text message reminders for appointments and no-shows can be monitored and followed up. Real-time programme data gives visibility to the people being left behind so services can problem-solve to improve attendance.

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### Data-driven optimisation

Eye health providers work with Peek to design responsive, targeted programmes. Peek-powered eye health services make better use of resources, minimising unnecessary referrals to hospital care and leaving nobody behind.

**“With Peek, a click of a button provides us with real time data that has helped us continuously learn and make decisions in a timely manner. Referral tracking has been made much easier and now we are able to support patients in response to their various needs.”**

David Munyendo, CBM  
Christian Blind Mission Kenya  
Country Director

## See what's possible with Peek

Reach up to **2.5x** more people with Peek's clinically-validated screening app

Up to **16x** more people connected to care with referral reminders and patient tracking

Reduce costs up to **10x** per patient with data-driven programme design

## Who we are

Peek Vision is a not-for-profit social enterprise, wholly owned by a charitable foundation. More than just a software provider, we are eye health experts who support programme teams from planning through to evaluation.

We are working with NGOs, governments and funders to bring vision and eye health to everyone.

## Success stories, powered by Peek

### Better use of resources

Referrals to a district hospital for **people who needed glasses decreased from 41% to just 1%** after Peek was introduced. Patients were instead treated at the primary level, freeing up specialist hospital resources.

### Increased access to care

Attendance at follow-up **appointments improved from 56% to 82%** through targeted programme improvements based on data revealed by Peek.

### Greater equity

A Peek-powered programme identified a significant gender disparity which they quickly improved using better targeted interventions. The **gender ratio shifted from 18:82 to 45:55 in just two months.**



Learn more about Peek on our website

# peekvision.org

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