Millions of people worldwide are losing their sight unnecessarily. Join a mission driven award winning team who are intent on changing this.

The Role

Having successfully established partnerships with multiple NGOs we are now looking to support the acceleration of our impact through charitable support from forward-looking donors and funders who want to join us on our mission to make lasting change to health systems through technology.

Working closely with the Head of Marketing & Development you will co-design and deliver the fundraising strategy, helping to secure Peek’s financial sustainability. As the Fundraising Lead, you will be responsible for growing our portfolio of gifts and grants from individuals, trusts & foundations, the public and the private sector. You will be an ambitious and creative team player.

The role will include an element of impact reporting as we know that telling the compelling story about how Peek contributes to restoring sight and preventing sight loss is key to securing and sustaining support.
Responsibilities and Attributes

The 5 key responsibilities of the role are:

1. Identification and qualifying prospects of gifts and grants from major donors, trusts & foundations and other potential supporters.
2. Preparing compelling materials including relevant and impactful proposals to motivate potential donors to engage and ultimately support Peek’s mission.
3. Proactively ensuring donors and supporters receive timely and informative updates regarding programmes powered by Peek. This will also include strengthening and managing the tools and systems we use to responsibly manage our fundraising activities.
4. Work with the Communications team to continuously scan the Peek landscape for compelling content to support our fundraising work, including developing and delivering impact reporting for Peek donors and other stakeholders.
5. Managing various fundraising channels and networks. This includes playing an active role in building and managing external networks that support income generation as well as optimising our use of digital giving platforms.

The 5 key attributes we have identified for the role are:

1. Ability to devise fundraising plans and objectives in line with the sustainability strategy, enabling Peek to meet its income targets.
2. Ability to identify, analyse and develop fundraising opportunities from prospecting to closing, with minimal supervision and structure.
3. Ability to identify and assist in developing quality content, including excellent proposals and reports, which will support fundraising pitches and donor reporting requirements.
4. Ability to work in a dynamic environment - an agile and constantly evolving start-up, social enterprise.
5. Strong interpersonal skills and an ability to work with, and build and manage relationships with a diverse range of internal and external stakeholders.

About Peek

Poor vision and blindness are the world’s most neglected disabilities. Millions of people worldwide are held back because they don’t live near eye health facilities or can’t access treatment. Most people affected by blindness and poor eyesight live in low- and middle-income countries, and young people, older people and women carry the greatest burden.

Peek Vision is a social enterprise which develops evidence-based smartphone tools to improve access to eye care. We develop software, hardware and data
visualisations to help health services sustainably improve access to eye care. Peek is developing these systems with its partners to reach the people who most need access to eye care in low- and middle-income countries.

**Peek solutions** are based on smartphone technology and allow non-specialists - such as teachers and community health workers - to conduct vision screening and eye health surveys in **homes**, **communities** and **schools**. This generates real-time data allowing healthcare providers to understand where the need is greatest and how to improve services. Peek solutions are integrated with the award-winning **Peek Acuity** smartphone-based vision check, which allows anyone to check visual acuity using a smartphone.

Peek is an **impact-driven organisation**, always focused on the people and communities who can benefit the most from improved eye care. We have offices in Botswana, Kenya and the UK, and our team works with partners across the world to bring better vision and health to everybody. To find out more, visit [www.peekvision.org](http://www.peekvision.org).

To apply, please email your CV and cover letter to [recruitment@peekvision.org](mailto:recruitment@peekvision.org) by 6th January 2021, clearly stating the job title in the subject line of your email.

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**Peek is an equal opportunity employer.** Peek will not discriminate and will take measures to ensure against discrimination in employment, recruitment, advertisements for employment, compensation, termination, promotions, and other conditions of employment against any employee or job applicant on the bases of age, disability, gender, marital status, parenthood, race, religion or belief, sex, sexual orientation, or any other factor which may be deemed discriminatory.